

2009 FFDA / FCFCA JOINT CONVENTION & TRADE SHOW SCHEDULE OF EVENTS

**Schedule as of 06/03/09*

THURSDAY, JULY 16, 2009

- 7:30 a.m. – 8:45 a.m. FCFCA Board of Directors' Breakfast
- 8:00 a.m. – 12:00 p.m. Exhibit Decorator Set-up
- 8:30 a.m. – 11:00 a.m. FFDA Board of Directors' Breakfast & Meeting
- 9:00 a.m. – 11:00 a.m. FCFCA Board of Directors' Meeting
- 11:00 a.m. – 12:00 p.m. FFDA Membership Meeting
- 11:00 a.m. – 12:00 p.m. FCFCA Membership Meeting
- 1:00 p.m. – 5:00 p.m. Exhibitor Registration and Set-up
- 5:00 p.m. – 7:30 p.m. Registration Desk Open
- 6:00 p.m. – 8:00 p.m. Welcome Reception & Trade Show Opening (1 CEU)

FRIDAY, JULY 17, 2009

- 7:00 a.m. – 1:00 p.m. Registration Desk & Trade Show Open
- 7:30 a.m. – 8:10 a.m. Legislative Breakfast
- 8:10 a.m. – 9:00 a.m. Legislative Update (1 CEU)
*Presented by: Representative Ken Roberson
Florida House of Representatives / Roberson Funeral Home &
Crematory*
- Doug Shropshire, JD,
Florida Division of Funeral, Cemetery & Consumer Services*
- Ken Jones, Deputy State Registrar of Vital Statistics*
- Keenan Knopke, President & CEO, Curlew Hills Memory Gardens, Inc.*
- 9:00 a.m. – 9:15 a.m. Trade Show & Beverage Break
- 9:15 a.m. – 10:15 a.m. Radar On-Antenna Up...Fulfilling Customers' Unexpressed Wishes (1 CEU)
Presented by: Jeff Hargett, Ritz-Carlton Leadership Center
Sponsored by: Matthews Bronze Division
- 10:15 a.m. – 10:45 a.m. Trade Show & Beverage Break
- 10:45 a.m. – 11:45 a.m. It's the Law: The Duties and Obligations of a Funeral Director Go Beyond Professional Pride (1 CEU)
*Presented by: C. Glen Ged, Esq., Ellis, Ged and Bodden P.A.
Marius J. Ged, Esq., Ellis, Ged and Bodden P.A.*
- 11:45 a.m. – 12:15 p.m. Estate Planning: Keeping the Family Business in the Family (1 CEU)
Presented by: Todd Bishop, Federated Insurance
- 12:15 p.m. – 1:00 p.m. Trade Show & Beverage Break
- 1:00 p.m. – 6:00 p.m. Fishing Tournament / Free Time

SATURDAY, JULY 18, 2009

- 7:00 a.m. – 1:00 p.m. Registration Desk & Trade Show Open**
- 7:15 a.m. – 8:00 a.m. FFDA Past Presidents' Breakfast**
- 7:15 a.m. – 8:00 a.m. Continental Breakfast**
- 8:00 a.m. – 8:50 a.m. Exploring the Stress of the Profession: Creating Balance and Margin in Your Life (1 CEU)**
Presented by: Alan D. Wolfelt, PhD, C.T., Center for Loss & Life Transition
Sponsored by: Batesville Casket Company
- 8:50 a.m. – 9:00 a.m. Trade Show & Beverage Break**
- 9:00 a.m. – 9:50 a.m. Maximizing Your Trust Funds in the Current Market Environment (1 CEU)**
Presented by: W. H. "Bill" Williams, Jr., FSI Trust
James W. Atwood, SunTrust Bank
- 9:50 a.m. – 10:15 a.m. Service of Remembrance**
- 10:15 a.m. – 11:00 a.m. Trade Show & Beverage Break**
- 11:00 a.m. – 12:00 p.m. Washington Report – What You Don't Know about the New Administration and Congress Can Hurt You (1 CEU)**
Presented by: Robert M. Fells, Esq, External Chief Operating Officer
International Cemetery, Cremation & Funeral Association (ICCF)
- 12:00 p.m. – 1:00 p.m. Trade Show & Beverage Break**
- 1:00 p.m. – 5:00 p.m. Golf Tournament at Naples Grande Golf Club / Free Time**
- 6:30 p.m. – 7:30 p.m. Reception**
- 7:30 p.m. Banquet Dinner**

CEU Credits:

Thursday, July 16 (1 CEU); Friday, July 17(4 CEUs); and Saturday, July 18 (3 CEUs)

** Changes may be made to the schedule between date noted and the convention.*